

Ringling Out to Our Community
2017 Cancer Center Annual Report



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In 2017, Georgetown Community Hospital took several steps to enhance the cancer care available to the communities we serve. The foremost advancement has been the accreditation of the Commission on Cancer (CoC).

The American College of Surgeons Commission on Cancer (CoC) benefits an array of health care professionals, patients, and facilities through standard setting accreditation and educational activities. The focus of the CoC is to recognize cancer programs that provide comprehensive multidisciplinary care with the goal of improving survival and quality of life. The diligent efforts of many people over the last two years led to this honor and recognition of Georgetown Community Hospital.

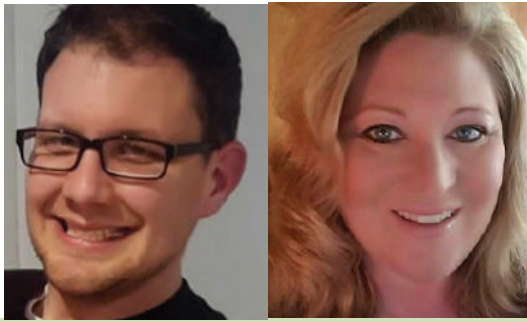
Since last year our affiliation with UK Markey Cancer Center has led to increased education and promotion of Low-Dose CT Lung Cancer Screenings. In addition to improving lung cancer screening, Georgetown Community Hospital has added full-time pulmonology coverage with Dr. Firas Koura. Moving forward, our goal is to provide our community with radiation oncology services.

On a personal note, I joined the medical staff at Georgetown Community Hospital in January. It has been a privilege to provide care to the people of Scott County and the surrounding area. The compassion and care of our oncology nurses, staff and administrators is an inspiration. I am excited about the coming year and taking the next steps to provide comprehensive cancer care to all our patients. Please take a moment to review this report and see what has been happening at Georgetown Community Hospital. We have a bright future ahead.

Sincerely,

Kent Taylor, MD
Hematology/Oncology





Georgetown Community Hospital Cancer Registry is the Quality Outcomes department of our Oncology Program. The information collected by Certified Tumor Registrars (CTR) since 1991 is utilized to evaluate cancer care at the hospital, state and national level.

This data plays an important role in the monitoring of patient treatment outcomes.

The Georgetown Community Hospital Cancer Registry submits data to the Kentucky Cancer Registry (KCR) and the Commission on Cancer (CoC). Data is submitted to KCR through the Cancer Patient Management Data System (CPDMS). CPDMS is the database used to collect

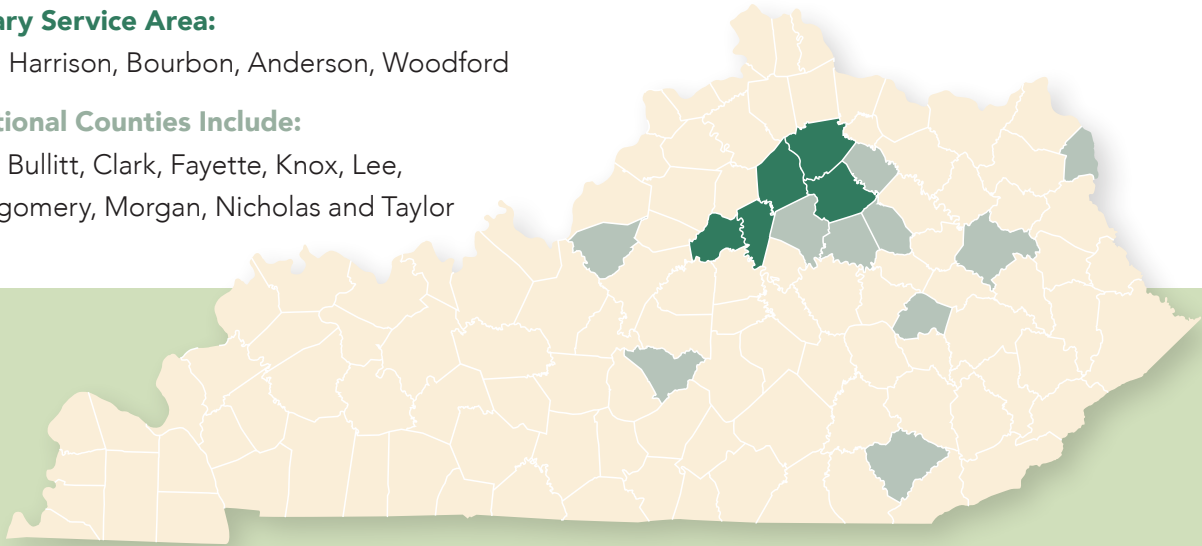
all cancer data throughout Kentucky. As a CoC accredited hospital we submit data annually to the National Cancer Database (NCDB). We also participate in the Rapid Quality Reporting System (RQRS) submitting data quarterly to the CoC on specific quality measures monitored by the CoC. Information collected by Georgetown Community Hospital is kept confidential in accordance to HIPAA.

Primary Service Area:

Scott, Harrison, Bourbon, Anderson, Woodford

Additional Counties Include:

Boyd, Bullitt, Clark, Fayette, Knox, Lee, Montgomery, Morgan, Nicholas and Taylor



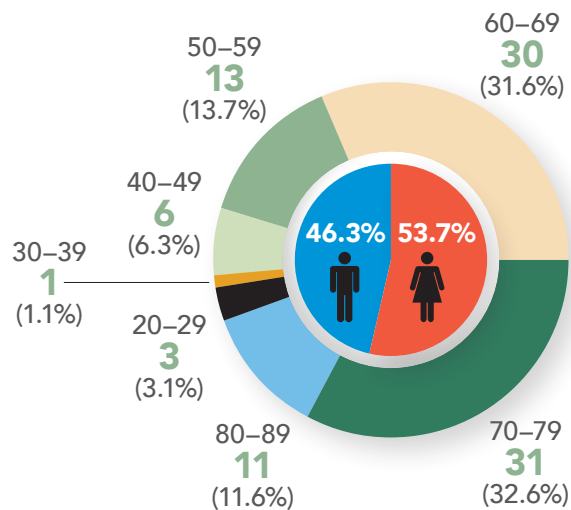
Total Cancer Cases Diagnosed and Treated at GCH in 2016: 95

Top 5 Cancers Treated by Site	
Breast	21.51%
Colon	8.60%
Non-Small Cell Lung	8.60%
Pancreas	8.60%
Rectum/Anus	7.53%

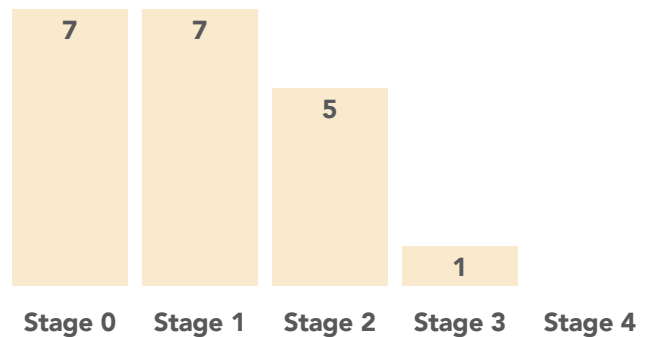
Breast Cancer Data

Cancer staging is typically expressed as a number in the range of 0-4, with stage 0 used to identify non-invasive breast cancers such as ductal carcinoma in-situ (DCIS). Stage 0 breast cancer has no evidence of cancer cells or non-cancerous abnormal cells. Invasive breast cancers with a stage of 1, 2 or 3 are staged based on tumor size and lymph node involvement. Stage 4 breast cancer has spread beyond the breast and nearby lymph nodes to other organs such as the lungs, bone or liver.

2016 Cancer Cases Diagnosed by Age and Gender



GCH 2016 Breast Cancer Stage at Diagnosis



Screening Events



Mamm's Night

On May 2, 2017, we held our first Mamm's Night Out event with a Kentucky Derby theme. For our first screening event, it was a great success! It was co-sponsored by the UK Markey Cancer Center Affiliate Network. We had twenty mammogram appointments between 4 pm and 8 pm. The twenty slots filled up quickly and we had four on a wait list – all prior to the event. We had interest in scheduling mammograms the night of the event. There were seven women who scheduled future mammograms that attended the event.

A breakdown of the screening event is below.

- 18 total screened
- 4 patients required additional follow-up
- 1 patient did not follow-up at GCH; after multiple calls and letters, deemed lost to follow-up
- 2 patients will continue with annual mammograms
- 1 patient scheduled for six month bilateral ultrasound

Our Cancer Program looks forward to making this an annual event for the women of Central Kentucky.





Skin Cancer Screenings

We had been asked at many community events to offer a skin cancer screening event. In 2017, we were able to meet this community request. On September 16, 2017, Georgetown Community Hospital held its annual Health Fair. Dr. Chase Wilson partnered with the Cancer Program during this event to provide skin cancer screenings.

The interest in this screening was great and Dr. Chase Wilson stayed busy the entire event. A breakdown of the screening event is below:

- 44 patients screened
- 8 skin cancer diagnoses (on 7 patients)
- 6 Basal Cell Carcinomas
- 2 Squamous Cell Carcinomas
- 10 patients with precancerous lesions
- 4 patients with atypical lesions or moles that should be monitored regularly by a dermatologist

How Do I Protect Myself from UV Rays?

American Cancer Society – Slip! Slop! Slap!
And Wrap

- Slip on a shirt.
- Slop on sunscreen.
- Slap on a hat.
- Wrap on sunglasses to protect the eyes and skin around them.





Dress in Blue Day

Dress in Blue Day is an annual event where all employees are encouraged to wear blue to help raise awareness for Colon Cancer. Staff could wear jeans by making a \$5.00 donation to the Cancer Care Fund.



Relay for Life

Relay for Life is a national event for The American Cancer Society. GCH participates annually with a team that holds many fundraising events at the hospital for employees to participate in. In 2017, we were a member of the Gold Fundraising Club, raising a total of \$6,565.



Annual Cancer Survivorship Dinner

The annual Cancer Survivorship Dinner was held at Scott County High School and is associated with Relay for Life and The American Cancer Society. GCH is a sponsor of this event for both survivors and caregivers. This is a special time that is a celebration of life. In 2017 there were 100 survivors plus their loved ones who attended.





Georgetown Community Hospital Health Fair Colors of Cancer 5K Fun Run/Walk

On November 11, 2017, the Georgetown Cancer Center held its first annual Colors of Cancer 5K Run/Walk. Community partners such as UK Markey Cancer Center Affiliate Network, Kentucky Cancer Program and American Cancer Society also participated in the event. We had three goals driving us while planning this event:

- 1) Raise awareness among all age groups
- 2) Fundraise for our Cancer Care Fund
- 3) HAVE FUN!!!!

For our first event we had 129 participants register and we raised \$3,981.





Clinical Education Activity

On November 16, 2017 the GCH cancer program held its annual clinical education activity on “Minimally Invasive Surgical Approaches to Lung Cancer”. Participants learned how AJCC staging

impacts surgery for lung cancer, appropriate prognostic indicators for minimally invasive surgical approaches and national guidelines for lung cancer screening and surgery.





Tumor Boards

Cancer conferences, or tumor boards, improve the monitoring of care of patients by providing multidisciplinary treatment planning and physician and allied medical staff collaboration. At Georgetown Community Hospital, monthly Tumor Boards are held as a key component to the multidisciplinary approach to cancer care. In this setting multiple disciplines (surgery, medical oncology, radiation oncology, pathology

and radiology) meet to discuss newly diagnosed cases, cases of interest or difficult cases. This provides the opportunity for physicians to discuss patient care with a broad spectrum of specialties. Discussion includes staging, prognostic indicators and treatment planning using rational, evidence-based treatment guidelines. Cancer Conferences also enable physicians to identify options for patient clinical trial participation.





Our Team



Brandi Golebiewski,
Social Work

Brandi is our hospital social worker. She works with patients and caregivers to provide psychosocial services at any point during treatment. Brandi is available on-site to address the psychological, social, and financial support needs of patients and families. She can offer emotional support, access to community resources and services, and help address the various issues that patients experience during treatment. Brandi is licensed as a Certified Social Worker by the Kentucky Board of Social Work, and holds a Master of Social Work Degree from the University of Kentucky.



Shannon Mitchell,
Financial Counselor

Shannon is the financial counselor for the Oncology Program. She has been employed for 10 years at Georgetown Community Hospital. Her career started in registration, checking patients in and updating demographics. She moved on to be the Supervisor of the Registration Department for two years, before making the transition to the Central Scheduling Department where she obtained authorizations for various tests and scheduled patients. She also verifies insurance and calculates the patients out of pocket costs after insurance. Shannon has brought her Central Scheduling experience to the Oncology Program where she will work to verify insurance, obtain the authorizations for treatments ordered by physicians, and calculate estimated cost. As part of this program, she will work as the financial counselor to help identify patient needs during this challenging time of their life. Her priority is to help patients financially through payment programs, charity care, drug company assistance or reimbursement and more.



Mary Morgan,
Registered Dietician

Mary is our hospital Registered Dietician. She works in both the inpatient and outpatient setting to provide optimal nutrition for those undergoing cancer treatment. She assesses nutritional status, develops strategies, and provides education individualized for each patient's needs. Being a cancer survivor she understands the challenges associated with treatment and strives to provide support both nutritionally and emotionally. Mary holds a BS in Food and Nutrition Science and has over 20 years of experience in the field of nutrition.

Financial Counseling Services

Financial Counseling is offered to patients and their families to assist in alleviating the stress and strain that can occur when trying to understand the costs of cancer treatments.

Your financial counselor is available Monday through Friday to assist you:

- Obtain referrals and pre-authorizations for your treatment.
- Obtain verification of insurance benefits.
- Answer questions about account balances.
- Help find sources for payment assistance.
- Manage resources and work through financial difficulties caused by your disease.

Talk with your financial counselor, nurse, or physician if you are having financial difficulties. Your financial counselor can assist you in resolving problems and may be able to help you obtain financial assistance, but we need to know as soon as possible to avoid disruption in health insurance coverage.



Central Scheduling

Central Scheduling began at Georgetown Community Hospital in January 2013 as a new initiative to increase patient and physician satisfaction by offering a one call scheduling experience – assisting with obtaining clinical pre-certifications, insurance benefits, and patient cost-sharing estimates. Additionally, central scheduling reviews medical necessity, identifies out-of-network and limited benefit plans, and non-covered insurance exclusions as well as offering patients assistance with understanding their coverage and payment responsibilities.

During the course of growth in 2014, we added all infusion accounts and an employee dedicated to the University of Kentucky physician practice in Georgetown. We also began completing all surgery paperwork prior to services. In 2016, we added a Tavoca appointment reminder system for patient appointments that has helped decrease our patient no-show rate. Due to our expanding program, we added a central scheduling supervisor position to help manage our growth and identify new patient friendly

initiatives. In 2017, we added a dedicated employee to the infusion department and Cancer Center with the goal of serving as a financial counselor to the patients to help them financially through payment programs, charity care, drug company assistance or reimbursement programs, as well as managing the infusion packets including all pre-certifications and pre-determinations.

Central scheduling includes the following modalities: MRI, CT, Myelograms, Arthrograms, Nuclear Medicine, Ultrasounds, Fluoroscopy, Echo-vascular studies, Respiratory, Mammograms, PET scans and polysomnograms (PSG). We have grown to seven employees in 2018 and closed 2017 at a total of 20,124 orders having been processed through our area. Most importantly, we look forward to continuing our partnership with the Cancer Center to serve our Georgetown Community Hospital patients, family members, and physicians with achieving better health outcomes for our community.

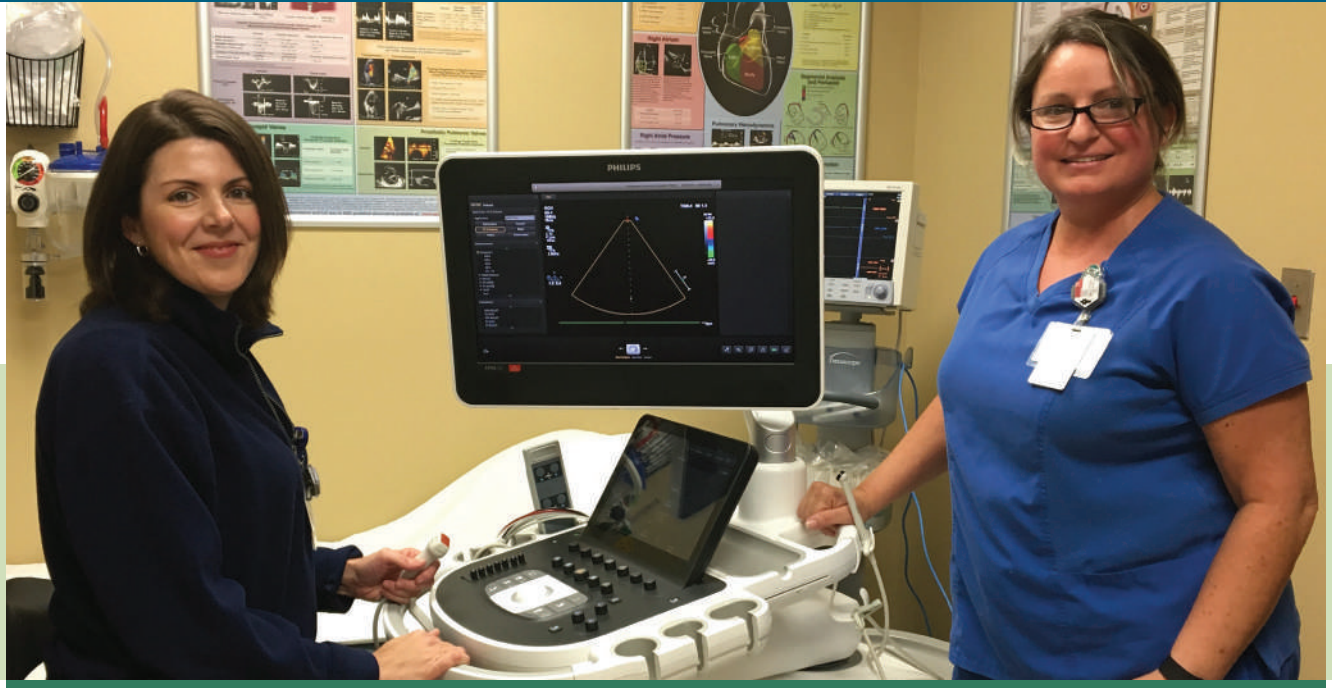


Survivorship Care Plans

In 2006, the Institute of Medicine recommended that every patient receive an individualized care plan that includes guidelines for monitoring and maintaining their health after completing cancer treatment. In 2015, it became a requirement for Commission on Cancer facilities to disseminate a treatment summary and follow-up plan to patients who complete cancer treatment.

A copy of the care plan is given to the patient and mailed to the Primary Care Physician (PCP). At Georgetown Community Hospital, the oncologist requests for your personalized care plan to be completed. Once completed, this will be reviewed in detail during follow-up visits with the oncologist or oncology nurse.





Radiology Services

Georgetown Community Hospital's Diagnostic Imaging Services (Radiology) features the most advanced technology to assist your physician in the accurate diagnosis of disease. We have exceptional care and technical expertise from our radiologic technologists to our radiologists. The hospital adheres to stringent standards set forth by Joint Commission, American College of Radiology and the State of Kentucky.

Our commitment to you is to bring you comfort with the highest quality of care in diagnostic imaging. We strive to provide quick, accurate, and dependable reports. The following services are offered at your community hospital:

- Diagnostic Imaging
- DEXA (Dual Energy X-Ray Absorptiometry)
- Ultrasound
- Vascular
- Echocardiogram (ECHO)
- Computed Tomography (CT) Scan
- Positron Emission Tomography (PET) Scan
- Magnetic Resonance Imaging (MRI)
- Interventional Radiology (IR)



Georgetown Women's Imaging Center

Your community hospital now has a Women's Imaging Center to provide a more accurate mammography exam utilizing 3D Mammography. Georgetown Community Hospital is committed to prevention and early detection. Our dedicated staff is here to take care of you through screening to diagnosis. This also includes nurse navigation should an oncology consult be needed. Our radiology and oncology teams work closely together to ensure there are no delays in care.

- 1 in 8 women will develop breast cancer in her lifetime
- 8 out of 9 women diagnosed with breast cancer have no family history

The following services are offered at your community women's imaging center:

- 3D Mammography
- Digital Mammography (2D)
- Breast Ultrasound
- Stereotactic Breast Biopsy
- Ultrasound Guided Biopsies
- Ultrasound Guided Cyst Aspiration
- Bone Densitometry (DEXA)



"I'm so happy with you guys."

1) Tell me a little bit about your background and what you currently do?

Answer: "Retired Registered Nurse of 30 years; 10 years as a Chief Nursing Officer at Harrison Memorial Hospital; prior to that at Eastern State as a staff nurse, manager and administration and the VA Hospital as a staff nurse."

2) What made you decide to choose Georgetown Community Hospital?

Answer: "Proximity – I live in Scott County, but I debated going to the facility where I was formerly employed. I'm so happy with you guys."

3) What type of medical treatment did you receive and how did we help?

Answer: "Chemotherapy treatment for Lung Cancer. The RN's couldn't have been better. They made a nasty thing wonderful, they prayed and shared themselves with me. A lot of laughs and talking got me through it. Everyone at Georgetown Cancer Center are great nurses and just great people. They are not scripted, it comes from the heart."

4) Is there anything about our hospital, our services, or our caregivers that really made an impression on you?

Answer: "As a Registered Nurse myself, I'm so impressed having hired RN's, the ladies are a cut above everybody."

5) Is there anything else you wish to share about your experience at our hospital?

Answer: "I must say, Dr. Taylor is pretty good too! And Radiology and Jacquelyn also helped to make my experience easier."

Medical Staff

Danielle Dietz, *General Surgery*

Rick Lozano, *Pathology*

Rick Scalf, *Radiology*

Eric Smith, *General Surgery*

Kent Taylor, *Hematology/Oncology Cancer Committee Chair & Cancer Liaison Physician*

Nursing, Ancillary and Administrative Staff

Erin Collins-Buchanan, CTR, MSW, *Cancer Program Administrator & Cancer Registry Coordinator*

Donna Davis, *CNO*

Leeanne Downes, *Market Director Physician Services*

Bridget Foster, *Director of Physician Relations & Industry, Business Development & Marketing*

Jessica Gibson, *Director of Rehabilitation Services*

Doug Gindling, *PharmD, Director of Pharmacy*

Brandi Golebieski, *Psychosocial Services Coordinator*

William Haugh, *CEO*

Dianna Kouns, RN, BSN, OCN, *Community Outreach Coordinator, Nurse Navigator, Oncology Nurse Lead*

Joanne Luke, MHA, RN, *Quality Improvement Coordinator*

Mary Morgan, *Dietician*

Larry Pierce, *Director of Radiology*

Kelly Reese, RN, BSN, CNOR, *Director of Surgical Services*

Jennifer Scott, RN, OCN, *Cancer Conference Coordinator*

Kari Secord, RN, OCN, *Clinical Research Coordinator*

Beverly Shackelford, CTR, *Cancer Registry*

Susan True, *Physician Services*

2017 Cancer Program Summary

- Georgetown Cancer Center is now a Commission on Cancer accredited Community Cancer Center.
- Georgetown Cancer Center became a member of the Associations of Community Cancer Centers.
- Held our first community Mamm's Night with our co-sponsor UK Markey Cancer Center Affiliate Network.
- Relay for Life Scott County & Survivor Dinner presenting sponsors raising \$6,565.00 in 2017.
- Held our First Annual Georgetown Cancer Center Colors of Cancer 5K Color Run/Walk.
- Formed a Community Outreach Workgroup to increase our efforts in prevention and awareness in the community.
- During our 2017 Health Fair, we held our first skin screening event with Dermatologist, Dr. Chase Wilson.
- Our Radiology Department became ACR accredited in CT.
- Our Financial Counselor is now located in our Cancer Center, making it easily accessible for both patients and family members.
- Community-wide Dress in Blue Day to promote colon cancer awareness in March.
- Hospital wide breast cancer awareness month.



Being a member of the UK Markey Cancer Center Affiliate Network offers tremendous benefits to our patients. It allows them to stay close to home and their family. It lowers stress and saves commute time. It conserves a patient's energy that is better spent resting and recovering. This affiliation also allows us to offer our patients emerging technologies, the latest clinical trials, front-line research and the newest treatment options at the UK Markey Cancer Center in Lexington, Kentucky's only National Cancer Institute designated cancer center.



GEORGETOWN

CANCER CENTER

GeorgetownCommunityHospital.com

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